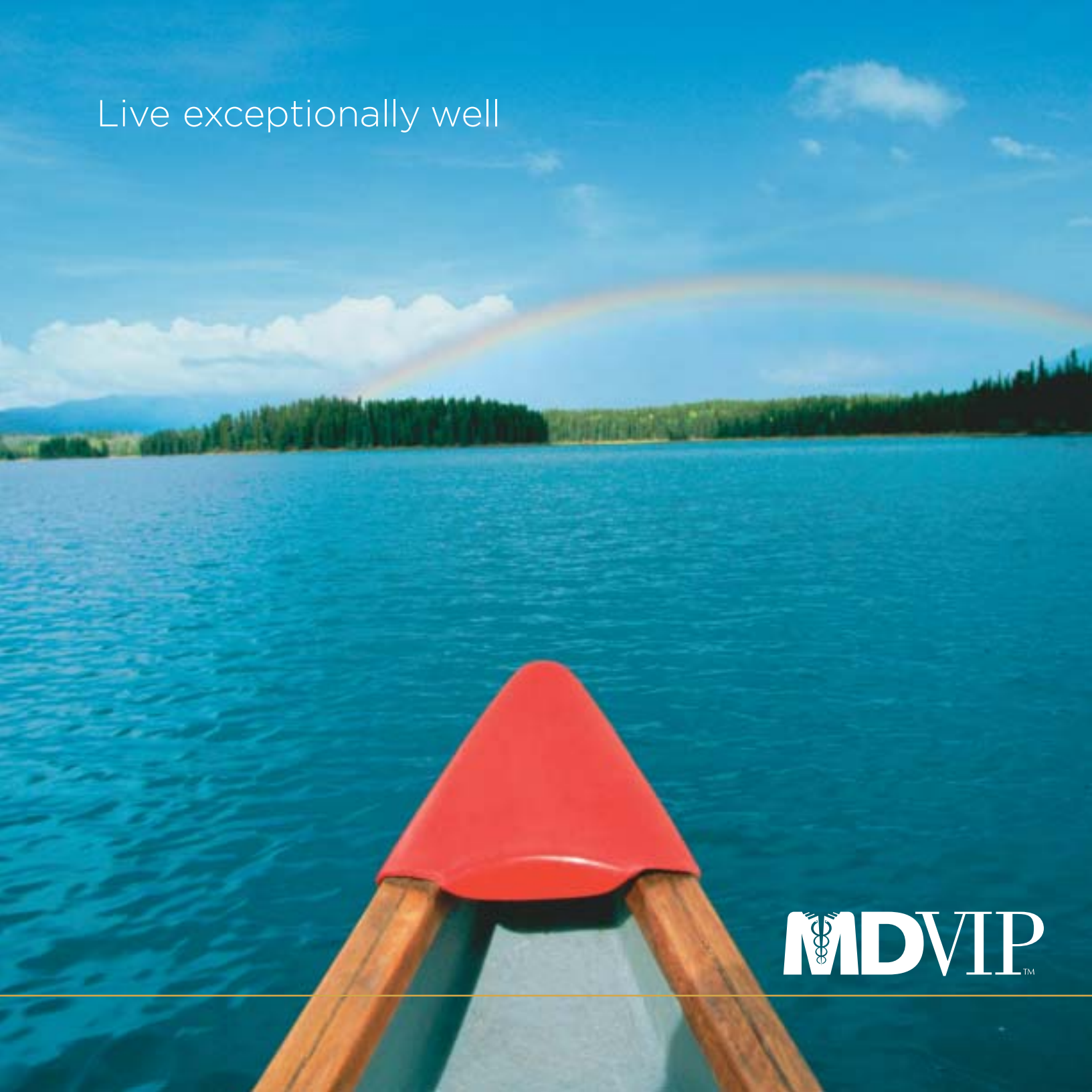


Live exceptionally well



MDVIPTM

“As a healthcare provider, I know this is the way medical treatment should be. MDVIP has set the new gold standard for care, professionally and personally.”

**Member of MDVIP-Affiliated Practice
Alexandria, Virginia**

Our Doctors Make the Difference

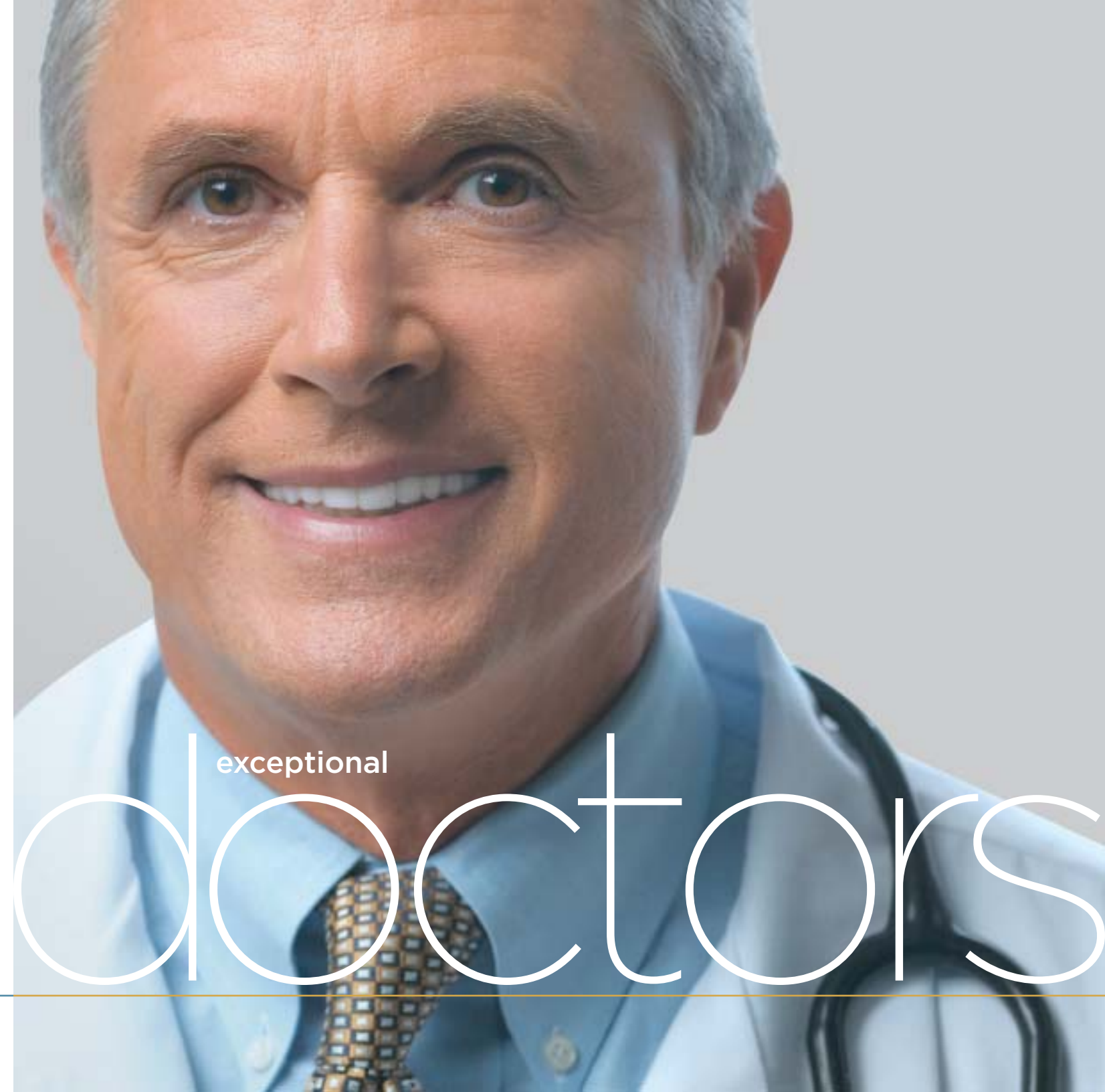
In order to receive exceptional care, you need to be in the care of an exceptional doctor. Following an intensive evaluation process, MDVIP-affiliated physicians are selected based upon their medical expertise and their relationships with patients. In our search for the finest physicians, our selection criteria ensure that doctors of distinction truly rise above the rest.

Practice Made Perfect

MDVIP provides affiliated physicians with the tools to focus on prevention and wellness, not just on taking care of you when you are ill. We define wellness as nutrition, fitness and emotional well-being, and recognize that for those who truly value their health, having a physician as a partner and coach is the ideal doctor-patient relationship. In the interest of giving you the time you need for wellness and prevention, our affiliated physicians dramatically limit the size of their practices. With smaller practices, you can experience medicine the way it was meant to be, and receive the comprehensive care and personalized service you deserve.



For more information, call 1.866.696.3847 or visit our website at www.MDVIP.com



“I feel as comfortable with my MDVIP doctor as I do when visiting a friend’s home. I look forward to seeing my doctor now. My experience could not be any better – caring, thorough, complete explanations, and on-time.”

**Member of MDVIP-Affiliated Practice
Potomac, Maryland**

Become a Priority, Not Just a Patient

In an MDVIP-affiliated practice, you are the center of attention. Doctor appointments become unhurried visits that start on time. You can be seen the same or next day you call, and you can reach your doctor 24 hours a day through private numbers. Your myMDVIP personal website lets you email your doctor confidentially, request appointments, order prescriptions online and more.

MDVIP Physical and Wellness Plan

Your membership in an affiliated practice includes the annual MDVIP physical. This comprehensive exam encompasses a risk factor analysis, numerous screenings, extensive laboratory tests and an EKG. Your MDVIP physical is the cornerstone of your personalized wellness plan, created to make you the healthiest *you* possible.

Excellent Care with Extraordinary Convenience

Depend on your MDVIP-affiliated physician to coordinate all your specialty care. Know that you are in the best hands with MDVIP’s Medical Centers of Excellence program. If your doctor recommends specialist opinions or treatment, MDVIP has relationships with some of the nation’s leading health centers, including Beth Israel Deaconess Medical Center, Cleveland Clinic, Joslin Diabetes Center, Memorial Sloan-Kettering Cancer Center, and University of Miami. Receive a mini CD-ROM containing your medical records. Travel smart with our reciprocity program, which lets you seek medical treatment in urgent or emergent situations from the nearest MDVIP-affiliated physician.



For more information, call 1.866.696.3847 or visit our website at www.MDVIP.com

exceptional

care



**“I am getting with my MDVIP doctor
the best healthcare of my life.”**

**Member of MDVIP-Affiliated Practice
West Palm Beach, Florida**

Making the Hospital History

Our mission is to make prevention real, not just a generic term you might read in a brochure. Because of the relationships patients have with their MDVIP-affiliated physicians and the emphasis on detecting and treating conditions early, our affiliated physicians have achieved amazing results. Data proves that hospital admissions are reduced up to 65 percent for Medicare beneficiaries and up to 80 percent for commercial insureds.* When it comes to staying healthy and staying out of the hospital, trust an MDVIP-affiliated physician who wants to keep you well.

The Value of Prevention

MDVIP-affiliated physicians believe passionately in prevention. The most telling evidence that patients value preventive personalized healthcare is our membership renewal rate of 92 to 95 percent each year. Additionally, over 90 percent of patients surveyed report their experiences in MDVIP-affiliated practices to be excellent or very good. MDVIP is completely compatible with most commercial insurance plans, Medicare and employee benefit programs, so transitioning to one of our affiliated practices is stress free. Selecting an MDVIP-affiliated physician is an investment that provides you many healthy returns.

*Based on a comparison of hospitalization rates for MDVIP-affiliated physicians versus commercial and Medicare admissions in 2005.



For more information, call 1.866.696.3847 or visit our website at www.MDVIP.com



exceptional

results

As an MDVIP patient, you will receive

- **the MDVIP physical exam that includes a risk factor assessment and laboratory testing**
- **a personal wellness plan**
- **your own personal website**
- **a mini CD-ROM containing your health records**

A smaller practice limited to no more than 600 patients affords you an **enhanced level of service**.

You will get the **time and attention** you deserve. You will also enjoy **same or next day appointments that start on time**, unhurried office visits and **24-hour physician availability** by personal telephone or pager. Your MDVIP-affiliated physician will **coordinate specialist appointments** and follow up on results. Through the Medical Centers of Excellence program, your practice membership extends beyond your MDVIP-affiliated physician to a **national network of premier medical institutions** should you need specialist opinions or treatment. With your myMDVIP **personal website**, you can **confidentially email** your doctor, **order prescriptions online** and more. You will have complete **peace of mind** knowing you are well cared for by an **exceptional doctor** and support personnel **dedicated exclusively to your needs**.

Schedule your private appointment today.

Call toll-free 1-866-696-3847 or visit www.MDVIP.com



Exceptional Doctors. Exceptional Care. Exceptional Results.